

WHAT IS CLAIMED IS:

1. A method of controlling the communication of television programming at a television transmission station, said method comprising the steps of:

- receiving television programming from a plurality of television programming sources;
- receiving programming communication instructions designating for each unit of television programming at least one from the group consisting of:
  - (a) an output channel to be used in communicating said unit of television programming; and
  - (b) the time said unit of television programming is to be communicated; and
- communicating each unit of television programming from said transmission station to at least one subscriber according to said programming communication instructions.

add  
A1  
add  
B2

add  
E1